

# PETER J. VAN DONGEN

## Peter J. van Dongen RA

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## Personal details

Marital status: Married  
Nationality: Dutch  
Born: July 22, 1961  
Place of Birth: Rotterdam

## Experience

**03-2012**  
**Present**

*Self-employed through my own company PJVD-Finance.com BV I serve several clients in both the Netherlands and abroad. At most of these clients I support on strategical and financial issues in both short- and longer-term assignments.*

**08-2022**  
**02-2025**

### Interim CFO at Centric

After the executives of [Centric](#) resigned in summer 2022, due to difference of opinion with the shareholder (Gerard Sanderink) I was appointed as interim CFO by the non-executives to maintain stability and enhance the profitability of the company. A few months later a special court in Amsterdam appointed a new board and deprived the shareholder of all his rights. I worked closely with the appointed CEO (Peter Wakkie) and prevented the company for going down. In the year 2024 we managed to sell the company (after an extensive process) to a new shareholder, who started a reorganisation in Q4-2024. A permanent CFO was appointed in January 2025.

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*09-2020  
10-2022*

## **Financial advisor**

Different short- and long-term advisory assignments and a supervisory role (Audax).

*01-2021  
02-2022*

## **Interim Manager Finance at Tinteltoin**

End responsibility of Finance, reporting to the board of directors and the supervisory board. Setting up enhanced financial reporting and preparing the annual accounts for this childcare organization (taking care of approx. 13.000 children).

*10-2019  
05-2020*

## **Interim CFO & Dolmans Groep**

Dolmans Groep is a group of specialist companies active in cleaning and calamity services with a turnover of approx. € 100M. During my time at Dolmans I supported the finance director. My main goals were to bring the liquidity back to normal, to support the carve out of a main part (25%) of the activities and to bring the quality of the accounting department to a higher level. I implemented a lot of Power BI models to produce more reliable financial data to different levels of the company.

*04-2017  
07-2019*

## **Interim Manager Finance & Control at NEN**

The supervisory board asked me to bring NEN back in control after they replaced both the managing director and the manager finance. NEN (The Dutch Normalisation Institute) being a non-profit foundation was not fully aligned with the new changed world of transparency and financial control. With my knowledge and experience of commercial organizations, I was able to implement new ways of working and improve the internal control. The most difficult part was to make the organization fully financial responsible by teaching them how (financial) information could work for them. This assignment was extended several times. I was replaced by a permanent CFO (statutory member of the board).

*04-2017  
07-2019*

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*05-2015  
01-2017*

### **Acting CFO at Vicentra**

ViCentra is a medical device startup company, which developed a small insulin pump for diabetes type 1 patients. The company was in a startup phase during my assignment; cash planning and relationships with the shareholders was key during my presence.

*09-2014  
06-2015*

### **Boardroom Consultant at Fysergo and BeLife**

Advising and helping to restructure two small companies (subsidiaries of Arbo Unie) during a period of 9 months for approx. 2 days per week.

*11-2013  
09-2014*

### **Interim Financial Director at Arbo Unie**

After the sudden leave of the CFO and having a new Board of Directors, the Supervisory Board of Arbo Unie decided to hire an interim financial director to bring the company back in control and reorganize the financial department. I not only succeeded in doing so but had also a major part in improving the results of the company dramatically. In September 2014 I was replaced by a permanent financial director.

*03-2012  
12-2013*

### **Interim CFO at Toby Orthopaedics**

I supported a startup medical device company located in Miami (FL, USA) with a worldwide client base and main suppliers in Germany. Main goals were cash planning, structuring reporting and supporting the board of directors and shareholders in the broadest sense. The main part of the work was done remotely.

*03-2011  
03-2012*

### **Sabbatical**

After having (very much) enjoyed my working life for more than 30 years, I thought it was important to take a period of reflection and think about the continuation and the next phase of my career. During this period, I have travelled and spent time consulting and sparring with a large part of my extensive network.

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**09-1980**  
**03-2011**

*Different positions at different companies as an employee. 12 years in auditing and 18 years in Financial Management roles.*

**07-2009**  
**03-2011**

**Etam Groep B.V.. Zoetermeer**

***CFO, COO and from 07/2010-11/2010 acting CEO (statutory Director and member of the Group Executive Board)***

Etam Group is the market leader retail company in The Netherlands in ladies fashion with the brands Miss Etam and Promiss, running 200 shops, a group turnover of approximately € 300 million and approximately 2,500 staff.

CFO, final responsibility for the entire financial housekeeping.

COO, responsible for logistics and IT.

Acting CEO, the full responsibility.

Improve internal organisation – improve external contacts (banks and credit insurers) – design and implementation of Supply Chain Visibility – setting up sales website (Chairman Steering Committee) – to draw up long-term strategy and replacement ERP software.

**07-2000**  
**06-2009**

**Audax Diensten B.V., Gilze**

***CFO***

Audax is an all-round organization, covering all aspects of publishing and distribution of media and related products in The Netherlands and Belgium; € 300 million turnover and 1,100 employees.

As CFO ultimately responsible for entire financial housekeeping. Within the board of directors also responsible for IT.

Setting up and implement KPI – developing and implementing Fast Close -- introduced balance sheet and cash flow thinking –improved financial forecasts and bring the company under control – improved process to financial statements – new business hardware – Member of Board of Audax Pension Fund (Treasurer).

*In 2005 elected CFO of the Year in the category non listed companies.*

**07-1995**  
**06-2000**

**Audax (*Media Logistics B.V. / Audax Diensten B.V. / Betapress*) in Gilze**  
***Division Controller / Project manager implementation SAP R/3 / Controller***

Significantly improved various financial departments within the Audax Group– implementation of activity-based costing – fast close and increased reliability of financial data – implementation manager SAP R3 for the entire Audax organization

# PETER J. VAN DONGEN

- 08-1992**  
**06-1995**
- Horizon Training Groep BV in Leiden**  
***Manager Finance and IT***  
Final responsibility for the financial housekeeping and automation – taking care of periodic internal and external reporting – analysing the results, optimizing the management information system – assessing possible acquisitions – guiding divestment and sale participation – Company Secretary
- 09-1980**  
**07-1992**
- EY & BDO**  
***Senior associate / Auditor***  
Auditing and advising different companies in many different industries.
- 09-1983**  
**12-1984**
- Ministry of Defence**  
***Platoon Commander***  
Training on the SROC (School for Reserve Officers of the Cavalry), highest rank achieved: first lieutenant, honourable discharge

## Education and miscellaneous

**Nivra study completed to chartered accountant**  
1980 to 1992

**Grammar School (Gymnasium-B)**  
1973 to 1980

### **General courses**

Social skills, reporting, ITIL and several annual courses at NBA (PE Points obligation)

### **IT**

Power User Office Automation, Windows & Mac and social media  
Implementation ERP and similar systems  
Power BI Desktop Pro (Level I to III)

### **Hobbies**

Gadgets (phones, tablets) and computers (both Mac, Chromebook and Windows machines), networks and Internet, photography, listen to music, reading books (fiction and non-fiction) and magazines, travel

### **Sports**

Hiking, cycling and golf

*March 2025*