

## Peter J. van Dongen RA

Wijnbrugstraat 321  
3011 XW Rotterdam, The Netherlands

Phone: +31-10-8444614  
Private mobile: +31-6-24 96 27 16  
Business mobile: +31-6-51 58 68 72  
Private e-mail: [petervandongen@gmail.com](mailto:petervandongen@gmail.com)  
Business e-mail: [peter@pjvd-finance.nl](mailto:peter@pjvd-finance.nl)  
Website: [www.pjvd-finance.com](http://www.pjvd-finance.com)  
LinkedIn: <https://www.linkedin.com/in/pvdongen/>



### Personal details

Marital status:	Married
Nationality:	Dutch
Born:	July 22, 1961
Place of Birth:	Rotterdam

### Experience

08/2020 –

#### Various consulting assignments

I supported several companies and individuals on ICT, financial and strategy matters.

10/2019 – 05/2020

#### CFO a.i. at Dolmans Groep ([www.dolmans.com](http://www.dolmans.com))

Dolmans Groep is a group of specialist companies active in cleaning and calamity services with a turnover of approx. € 100M. During my time at Dolmans I supported the finance director. My main goals were to bring the liquidity back to normal, to support the carve out of a main part (25%) of the activities and to bring the quality of the accounting department to a higher level. I implemented a lot of Power BI models to produce more reliable financial data to different levels of the company.

04/2017 – 07/2019

#### Manager Finance & Control at NEN ([www.nen.nl](http://www.nen.nl))

The supervisory board asked me to bring NEN back in control after they replaced both the managing director and the manager finance. NEN (The Dutch Normalisation Institute) being a non-profit foundation was not fully aligned with the new changed world of transparency and financial control. With my knowledge and experience of commercial organisations, I was able to implement new ways of working and improve the internal control. The most difficult part was to make the organization fully financial responsible by learning them how (financial) information could work for them. *(If you want to build a ship, don't drum up people to collect wood and don't assign them tasks and work, but rather teach them to long for the endless immensity of the sea, Antoine de Saint-Exupery.)* This assignment was extended several times. I was replaced by a permanent CFO (statutory member of the board).

05/2015 – 01/2017

### **Acting CFO at Vicentra**

ViCentra is a medical device startup company, which developed a small insulin pump for diabetes type 1 patients. ([www.vicentra.com](http://www.vicentra.com) and <http://www.hellokaleido.com/>)

09/2014 – 06/2015

### **Boardroom Consultant at Fysergo and BeLife**

Advising and helping restructuring two small companies during a period of 9 months for approx. 2 days per week. ([www.fysergo.nl](http://www.fysergo.nl) and [www.belife.nl](http://www.belife.nl))

11/2013 – 09/2014

### **Acting Financial Director at Arbo Unie**

After the sudden leave of the CFO and having a new Board of Directors, the Supervisory Board of Arbo Unie decided to hire an interim financial director to bring the company back in control and reorganize the financial department. I not only succeeded in doing so, but had also a major part in improving the results of the company dramatically. In September 2014 I was replaced by a permanent financial director after declined three times a proposal for a permanent position.

### **Acting CFO and Boardroom Consultant**

Self-employed in my own company PJVD-Finance.com BV I serve several clients in both the Netherlands, Germany and in Florida, USA. At most of these clients I support on strategical and financial issues. I also have a broad network in Hongkong, that I visit every year.

03/2011 – 03/2012

### **Sabbatical**

After having (very much) enjoyed my working life for more than 30 years, I thought it was important to take a period of reflection and think about the continuation next phase of my career. During this period I have travelled and spent time consulting and sparring with a large part of my extensive network.

07/2009 – 03/2011

### **Etam Groep B.V.. Zoetermeer**

*CFO, COO and from 07/2010-11/2010 acting CEO (statutory Director and member of the Group Executive Board)*

Etam Group is the market leader retail company in The Netherlands in ladies fashion with the brands Miss Etam and Promiss, running 200 shops, a group turnover of approximately € 300 million and approximately 2,500 staff.

CFO, final responsibility for the entire financial housekeeping.

COO, responsible for logistics and IT.

Acting CEO , the full responsibility.

Improve internal organisation – improve external contacts (banks and credit insurers) – design and implementation of Supply Chain Visibility – setting up sales website (Chairman Steering Committee) – to draw up long-term strategy and replacement ERP software.

07/2000 – 06/2009

**Audax Diensten B.V., Gilze**

***CFO***

Audax is an all-round organization, covering all aspects of publishing and distribution of media and related products in The Netherlands and Belgium; € 300 million turnover and 1,100 employees.

As CFO ultimately responsible for entire financial housekeeping. Within the board of directors also responsible for IT.

Setting up and implement KPI – developing and implementing Fast Close — introduced balance sheet and cash flow thinking –improved financial forecasts and bring the company under control – improved process to financial statements – new business hardware – Member of Board of Audax Pension Fund (Treasurer).

In 2005 elected CFO of the Year in the category non listed companies.

07/1995 – 06/2000

**Audax (Media Logistics B.V. / Audax Diensten B.V. / Betapress) in Gilze**

***Division Controller / Project manager implementation SAP R/3 / Controller***

Significantly improved various financial departments within the Audax Group— implementation of activity based costing – fast close and increased reliability of financial data – implementation manager SAP R3 for the entire Audax organization

08/1992 - 06/1995

**Horizon Training Groep BV in Leiden**

***Manager Finance and IT***

Final responsibility for the financial housekeeping and automation – taking care of periodic internal and external reporting – analysing the results, optimizing the management information system – assessing possible acquisitions – guiding divestment and sale participation – Company Secretary

12/1988 - 07/1992

**BDO CampsObers Registeraccountants in Alphen aan den Rijn**

***Senior associate / Auditor***

Auditing and advising building industry, volume production companies, commercial enterprises and service companies

01/1985 - 11/1988

**Moret & Limperg Registeraccountants (nowadays Ernst & Young) in Rotterdam**

***Associate***

In charge of audit work at various companies. Important role in the introduction of the Apple Macintosh in the audit practice

09/1983 - 12/1984

**Ministry of Defence**

***Platoon Commander***

Training on the SROC (School for Reserve Officers of the Cavalry), highest rank achieved: first lieutenant, honourable discharge

09/1980 - 08/1983

**Moret & Limperg Registeraccountants (nowadays Ernst & Young) in Rotterdam**

***Junior associate***

Worked in different audit teams at various companies.

## **Education and miscellaneous**

### **Nivra study completed to chartered accountant**

1980 to 1992

### **Grammar School (Gymnasium-B)**

1973 to 1980

### **General courses**

Social skills, reporting, ITIL and several annual courses at NBA (PE Points obligation)

### **IT**

Power User Office Automation, Windows & Mac and social media

Excel PowerQuery and PowerPivot

Implementation ERP and similar systems

Power BI Desktop Pro (Level I to III)

### **Hobbies**

Gadgets (phones, tablets) and computers (both Mac, Chromebook and Windows machines), networks and Internet, photography, listen to music, reading books (fiction and non-fiction) and magazines, travel

### **Sports**

Hiking, cycling and golf

*January 2021*